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### **Groundbreaking Ceremony Set For New KREX-TV Studio**

**(KEARNEY, NE; December 1, 2008)** — Like the legendary phoenix, KREX-TV is rising from the ashes.

A groundbreaking ceremony for a new prairie school architecture-inspired structure to house KREX-TV studios and other facilities will be held at 11:00 am, December 3, 2008, at the site of the catastrophic fire, which destroyed the building last January. The historic television station was the first in Grand Junction and one of the first on the air in western Colorado.

“The fire destroyed an important part of Grand Junction’s history,” said General Manager Ron Tillery. “The loss was big, both to the station and the community, and we think it’s significant that we are rebuilding on the same site, with a facility that will be better than ever in every respect. Hoak Media of Colorado intends to honor KREX’s historic legacy by setting a new standard for the future.”

When complete, the building will house the entire station operations for the five Colorado television stations owned by Hoak Media LLC, including the news department, administration and sales for KREX, KREY and KREG; all CBS affiliates; as well as KFQX, a FOX network affiliate; and KGJT, a myNetworkTV affiliate. According to Mike Kalb, business development manager for BD Construction of Kearney, NE, the design-build contractor for the project, construction will begin immediately and is expected to be completed in the summer of 2009.

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“This will be a state-of-the-art broadcast studio,” Kalb said. “Unlike the facility it replaces, which had been added on to over the years, this building was designed from the ground up to provide an appealing, efficient work environment, all digital equipment and a high quality, high-definition signal.”

Kalb said the new building is designed to reflect the character of the residential neighborhood in which it is located. The station worked closely with neighbors during the planning process to get their input and feedback on the project, he said.

“Grand Junction has been very supportive on this project,” Kalb said. “The people have been a pleasure to work with.”

During construction, KREX staff will continue to work from temporary quarters at the PBS broadcasting studio at Western Colorado Community College.

***About BD Construction***

Founded in 1960, BD Construction is today one of the Midwest’s leading construction companies, with a lengthy history of large scale building projects of every description, from hangars to hospitals to hotels. As design-build and construction management specialists, BD is capable of handling all aspects of a building project, starting with the initial concept and floor plans and continuing through site selection, design consultancy, project finance coordination, permitting, construction and evaluation of the finished project. For more information, visit them online at [www.bdconstruction.com](http://www.bdconstruction.com).

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